



Tamil Nadu Corporation for Development of Women Ltd.
Tamil Nadu State Rural Livelihood Mission - Madurai
Madurai District
Thirumangalam Block

Start-up Village Entrepreneurship Programme (SVEP)

G.NANDINI – CHENNAI READYMADES – A SUCCESS STORY UNDER SVEP

1. Basic Details

Sl. No.	Description	Outcome
1	Name of the Business	CHENNAI READYMADES
2	Category	Business
3	Name of the Beneficiary	G. NANDINI
4	Age	38
5	Qualification	+2
6	Mobile No	9445776656
7	Name of the SHG	NAMBIKAI SHG
8	Name of the Panchayat	Melakottai
9	Amount Received from SVEP	Rs. 40000/-
10	Production Description	1. All kinds of Readymade garments 2. Blouse Stitching
11	Market Location geographical coverage area	Nearby Villages of Melakottai, Madurai Dt
12	Per Month Income	Rs. 50000/-
13	Legal certification	1.Udyam Certificate now available 2.GST now Applied
14	Investment	OWN FUND: Rs. 250000/- LOAN UNDER MUDRA SCHEME: Rs.2,05,000/- BANK: Canara Bank, Thirumangalam
15	Identified by CRP EP Name	Ms. Jeevarathinam

2. Current Livelihood Activities:

1.	SHG Product	Readymade Garments
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3. The Entrepreneurship journey of G. Nandhini

I am happy to introduce myself as G.Nandhini, aged 38 years and I studied upto +2. I belong to Nambikai SHG in Melakottai Village. I am running a garment shop with sale of readymade garments. I am a good tailor and I have employed an additional tailor and we are providing garment stitching services. We are quite popular for blouse stitching.

We have our own building on the 4 lane highway connecting Thirumangalm and Virudhunagar. I have established my readymade garment show room in that building with a name and style, "Chennai Readymades".

Under the SVEP scheme, I met a Community Resource Person – Enterprise Promotion (CRP-EP) Ms.Jeevarathinam who is working under the SVEP scheme implemented by TNSRLM, Madurai with CED (Tamil Nadu) as the PIA. The Thirumangalam Block Office also encouraged me to get benefit under the SVEP scheme.

I got rigorous training from CED (Tamil Nadu) and got the financial assistance of Rs.40,000/- under the SVEP scheme. With the guidance of the PIA, I got the UDYAM certification and I have also applied for GST which is a statutory requirement for doing any business. I got a further loan of Rs.2.05 lakhs from Canara Bank, Thirumangalam Branch under the MUDRA Scheme. I have invested Rs.2.50 lakhs from my own sources.

Now my monthly income is Rs.50,000/- and both myself and my husband are running the business. We have employed a tailor for blouse stitching. I am grateful TNSRLM, Madurai, CED (Tamil Nadu) and Thirumangalam Block Office for their sustained support and encouragement.

